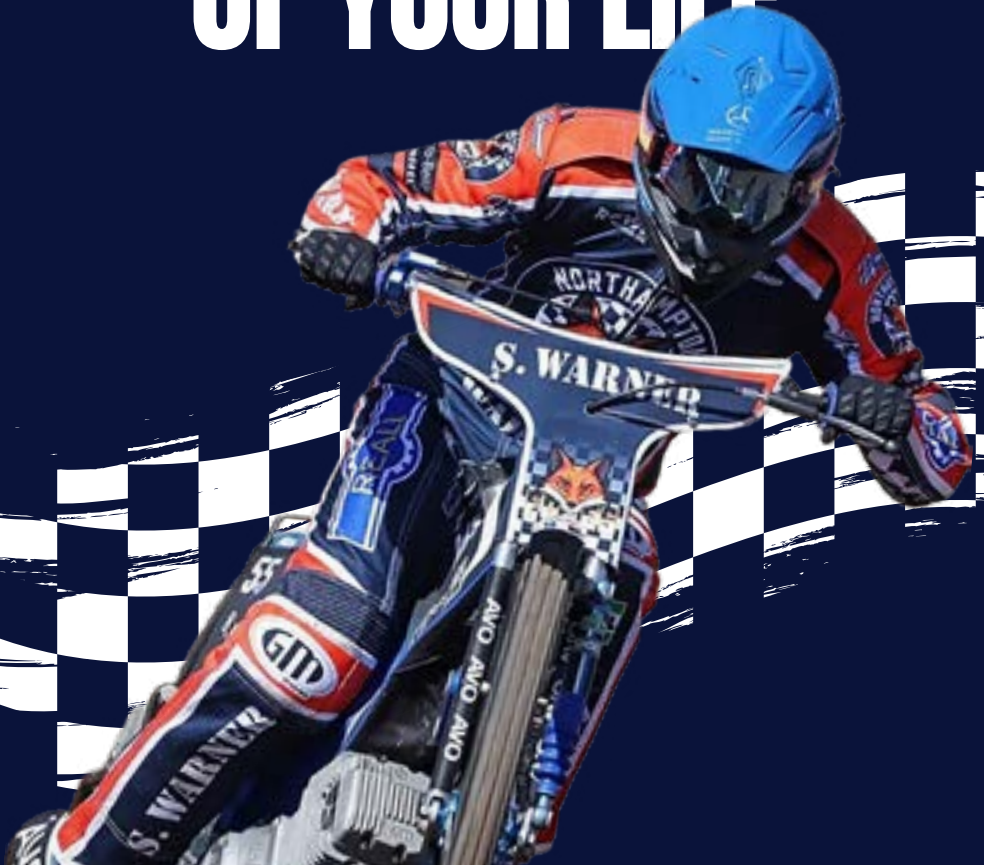




THE **FASTEST** NIGHT OF YOUR LIFE





SPEEDWAY RACING IS ONE OF THE MOST SPECTACULAR FORMS OF MOTORSPORT, LOVED BY GENERATIONS AND FOLLOWED BY SUPPORTERS WORLDWIDE.

It is especially popular in countries such as Poland, Denmark, Sweden, Italy, Germany and Australia, and remains one of the leading motorcycle sports in the UK, with teams across England and Scotland.

Unlike other motorcycle sports, speedway bikes have no brakes, with riders controlling their turns by power sliding through corners. Each race lasts four laps and features four riders (two per team in league competition), with 500cc bikes that accelerate off the start line faster than a Formula 1 car.



Northampton Foxes are the UK's newest speedway team, set to compete in the top-tier Premiership at Northampton International Shaleway. The venue is well known for hosting prestigious Stock Car and Banger racing events, making it an ideal stage for elite speedway competition.

The 2026 season will see a diverse Northampton team featuring riders from Denmark, Australia, Slovenia and the UK, with twelve events planned as they take on top rivals.

JOIN US AT NORTHAMPTON INTERNATIONAL SHALEWAY FOR WHAT PROMISES TO BE THE FASTEST NIGHT OF YOUR LIFE.

A RANGE OF SPONSORSHIP OPPORTUNITIES ARE AVAILABLE TO SUIT DIFFERENT BUDGETS

MATCH SPONSORSHIP - £1,000 (+VAT)

VIP experience for up to 16 guests with prime track views, including parking, programme, drinks, full-page advert, brand promotion, infield access, and rider of the night presentation.

HEAT SPONSORSHIP - £350 (+VAT)

Your logo featured with a race heat, plus website and announcer promotion, and VIP entry for 2 guests at meeting of your choice. (subject to availability).

PROGRAMME ADVERTISING

Full page £800 | Half page £500 | Quarter page £325 (+VAT).
Full and half-page ads include VIP entry for 2 guests at meeting of your choice. (subject to availability).

STADIUM ADVERTISING

Banner and air fence panel options available (price on request).

NORTHAMPTON INTERNATIONAL RACEWAY, BRAFIELD ROAD, NORTHAMPTON NN7 2BA

WWW.NORTHAMPTON-SPEEDWAY.COM - COMMERCIAL@NORTHAMPTON-SPEEDWAY.COM